



We work collaboratively with clients in property, transport, community services, housing, infrastructure and other sectors to make a difference to cities and regions, communities and organisations.

**Our services include:**

- » Communications and Engagement
- » Urban and Regional Planning
- » Economic Advisory
- » Social Sustainability
- » Strategy and Policy
- » Bid Strategy and Preparation
- » Design Studio



## COMMUNICATIONS AND ENGAGEMENT

Elton Consulting is recognised as one of Australia's leading community and stakeholder engagement and strategic communications firms. Our team collaborates with you to develop a tailored approach to address your project needs – ensuring workable and meaningful solutions every time. We work proactively to recognise the complexities of different stakeholder groups and deliver communications and engagement strategies that are inclusive and accessible.

We bring an insight and experience that enables us to uncover key issues and opportunities. We are skillful in working with a range of stakeholders from local communities to all levels of government and industry. We have a deep understanding of community dynamics in the ACT and surrounding region gained as a result of the many significant projects that we have delivered over the years.

Our services include strategic communications advice, stakeholder engagement, media and issues management and facilitation.



## URBAN AND REGIONAL PLANNING

Elton Consulting's specialist planners have extensive experience in both the private and public sector and highly developed skills navigating the complexities surrounding the dual planning framework in the ACT and the leasehold system. Our detailed knowledge of the Territory Plan and the National Capital Plan is complemented by our experience in town and regional planning and development in regional NSW.

Our services include planning and works approvals and rezoning (including Territory Plan variations, National Capital Plan amendments and LEP amendments) property advice and portfolio planning, project management, strategic land use planning, master planning facilitation and advice, and crown lease variations.



## ECONOMIC ADVISORY

With our economic policy and modelling expertise, commercial knowledge and extensive cost benefit analysis experience we offer our clients a range of services for urban renewal, new government policy directions and infrastructure plans.

Our services include economic impact assessment, cost benefit analysis, business case preparation, asset management strategies, budget management and analysis.



## STRATEGY AND POLICY

Drawing on our expertise in strategy and delivery and our knowledge of community expectations, government directions and organisational and service trends, we assist our clients to develop strategies, directions, structures and delivery models that work well in practice.

Our services include policy analysis and development, strategic and business planning, organisational strategy and change, service planning and program review, governance support and advice and sector reform.



“Elton Consulting has been providing trusted advice and practical solutions to all levels of government, the private sector and community organisations in Canberra and the surrounding regions for over 25 years.”



### SOCIAL SUSTAINABILITY

A deep understanding of a project's social, environmental and economic inter-relationships is an important building block for sustainable outcomes.

Our services include social infrastructure and community facilities planning, demographic analysis and social research, social and health impact assessment, community development and placemaking and planning healthy built environments.



### BID STRATEGY AND PREPARATION

We specialise in creating winning tender responses that are compliant with government procurement processes, position your business and your offer, reduce the time commitment needed from your staff, and are robust and engaging – even with short turnaround times to deliver them. Our team are also skilled in developing unsolicited proposals to make sure they are persuasive and appealing.

We work on large, complex projects in highly competitive environments. These include 'hard' and 'soft' infrastructure and major land releases around Australia.

These confidential services include tender analysis and project scoping, bid strategy, facilitation and partnerships, and document drafting and management.



### DESIGN STUDIO

Our award-winning designers create the ultimate visual identity for your project and collateral to give the right first impression and maximise the message you want to send your audience. We are adept at producing a full suite of materials from websites, brochures and fact sheets to annual reports, tender documents and financial reports.

Our services include print and publishing design, digital design and development, visual identity and project branding, data visualisation and infographics and bid design and production.

## RECENT PROJECTS

We have a deep knowledge of our clients' sectors and operating environments, which helps us to achieve practical outcomes in complex situations

- » West Belconnen/Parkwood cross border development, Riverview Projects and the Land Development Agency
- » ACT Public Housing Renewal Community Engagement, ACT Housing and Community Services Directorate
- » Section 63 Indicative Development Plan, Leighton Mirvac
- » Canberra Brickworks community engagement, ACT Land Development Agency
- » ACT Government Offices, Civic (Section 100 City) planning advice, various consortia
- » Yass Valley Settlement Strategy, Yass Valley Council
- » Yowani Country Club Development Advice
- » Northbourne Plaza Design Charrette, Capital Metro Authority
- » City and Gateway Urban Renewal Strategy Stakeholder Engagement, Environment and Planning Directorate
- » Reconciliation Day Consultation, ACT Housing and Community Services Directorate
- » Casino Canberra Planning Study, AQUIS
- » Stromlo Future Land Study, Colliers
- » 'Destination 2030' policy paper, Canberra Business Chamber
- » Transforming Canberra's City Centre, Property Council of Australia (ACT Division)

Elton Consulting provides trusted advice and practical solutions to all levels of government, the private sector and community organisations.

We work collaboratively with clients in infrastructure, property, transport, community services, housing and other sectors to deliver the best results.

Our team of over 80 staff understand it is important to tailor solutions to client needs.

We collaborate and think strategically to:

- » create great places and facilities for people
- » develop policies and strategies that work
- » communicate and engage meaningfully with clients, communities and stakeholders
- » improve communities, services, systems and organisations
- » design materials that bring projects to life