



People are the essence of our cities, communities and places. In planning for our future we look at the needs of people, their changing diversity, their health and wellbeing, their sense of belonging and the infrastructure and services they will need to lead active and fulfilling lives.

Our services include:

- » Planning healthy built environments
- » Social infrastructure and community facilities planning
- » Demographic analysis and social research
- » Social and health impact assessment
- » Community development and placemaking

Elton Consulting has extensive experience in planning for growing and changing communities. We focus on providing long-term positive outcomes and understand the diverse range of social elements that contribute to the creation of strong, vibrant and socially sustainable communities. A sense of community and feelings of belonging, safety and identity are all key features of desirable places to live, work and enjoy. These elements don't always just occur by chance – they require a strategic planning focus. Our respected team has worked with all levels of government, not-for-profit organisations and the private sector to deliver desirable places across Australia. Our core services are described below.



SOCIAL IMPACT ASSESSMENT

Our team prepares social and health impact assessments for residential, commercial and infrastructure projects on behalf of government agencies and private sector proponents. We evaluate the impact of development projects on different groups and how they live and deliver strategies to minimise potentially adverse impacts and maximise project benefits.



SOCIAL INFRASTRUCTURE AND COMMUNITY FACILITIES PLANNING

Elton Consulting is a national leader in planning social infrastructure for both new and established areas. Social infrastructure planning typically involves undertaking demographic analysis, population forecasting associated with urban development and assessing social needs and issues resulting from population growth and demographic change. We create a strong evidence base and use our knowledge of leading practice in social infrastructure to develop practical solutions that balance asset management responsibilities with community benefit.

Our community facilities studies use a multidisciplinary approach to ensure that social dimensions, including the promotion of healthy lifestyles, safety, access to community facilities and services, sense of community and belonging are incorporated into the planning process for new and redeveloped facilities. We have a broad and holistic understanding of community facilities provision with our services including needs assessment, initial facilities planning, strategies to improve utilisation, leasing and licensing, facility models and post occupancy evaluation.



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DEMOGRAPHIC ANALYSIS AND SOCIAL RESEARCH

While research and analysis are components of many of our social planning projects, Elton Consulting also has specialist social research capabilities. The team has extensive experience working with a variety of qualitative and quantitative data collection methods. We work with our clients to develop project methodologies that focus on answering key research questions efficiently and effectively. Our social research projects involve a variety of methods including large scale representative surveys, key stakeholder or expert interviews and focus groups. We use a range of social media in our research projects and utilise a variety of traditional and web-based tools depending on individual project requirements.



PLANNING HEALTHY BUILT ENVIRONMENTS

How our built environment influences health and wellbeing has been a key interest of Elton Consulting's for several years. We have worked with key partners in this field to develop plans and tools to encourage the creation of environments that promote better health through active living, social connection, improved housing, and the provision of services.



COMMUNITY DEVELOPMENT AND PLACE MAKING

Community development and place making programs focus on strategies to create strong and connected communities. Elton Consulting has considerable experience working with government agencies and developers to deliver community development programs that incorporate both large and small scale community events and processes to empower residents to organise activities and programs in their own communities and to build the links and networks that form a strong community.

RECENT PROJECTS

We have a deep knowledge of our clients' sectors and operating environments, which helps us to achieve practical outcomes in complex situations

- » Community Facilities Review – Blacktown City Council
- » Community and Social Impact Management Plan – Sydney Motorway Corporation
- » Community Facilities Strategy for Master Plan – Sydney Olympic Park Authority
- » Community housing and Aboriginal community housing market analysis - Public sector clients
- » Community Strategic Plan 2030 Consultation – City of Canada Bay
- » Engaging Young People Research – UrbanGrowth NSW
- » Ivanhoe Social Infrastructure Assessment – Frasers Property
- » Promoting Healthy Built Environments – South Eastern Sydney Local Health District
- » Review of Policy Framework – YMCA
- » Social Housing Outcomes Plan for Ivanhoe – Mission Australia Housing
- » Social Infrastructure and Open Space Assessment for Macquarie Park Investigation Area - NSW Department of Planning and Environment
- » Sydney's Night-time Economy Roundtable and Youth Forum – NSW Department of Justice
- » The Bays Market District Social Sustainability Study – UrbanGrowth NSW
- » Parramatta Community Facilities Audit and Needs Study – City of Parramatta
- » Walsh Bay Arts Precinct Stakeholder Engagement – Infrastructure NSW and Arts NSW
- » Wollongong Social Infrastructure Planning Framework - Wollongong City Council

Elton Consulting provides trusted advice and practical solutions to all levels of government, the private sector and community organisations.

We work collaboratively with clients in infrastructure, property, transport, community services, housing and other sectors to deliver the best results.

Our team of over 100 staff understand it is important to tailor solutions to client needs.

We collaborate and think strategically to:

- » create great places and facilities for people
- » develop policies and strategies that work
- » communicate and engage meaningfully with clients, communities and stakeholders
- » improve communities, services, systems and organisations
- » design materials that bring projects to life